

Miranda Skitzki

VISUAL ARTIST AND DESIGNER



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PROFILE

I am a visual artist and designer specializing in fashion design, graphic design, art, and photography. I am eager to learn and grow in my craft.

EDUCATION

Bachelor of Fine Arts
in Fashion Design
with General Honors
Magna Cum Laude: 3.78 GPA
Kent State University | May 2018

SKILLS

Digital Illustration	Adobe Creative Suite:
Hand Drawing	Indesign
Painting	Illustrator
Photography	Photoshop
Video Editing	Premiere Pro
Trend Research	
Marketing Analytics	Microsoft Office
Print Design	Drupal Web Design
Textile Design	UX/UI Design
Typography	Canva Pro

RESEARCH AND VOLUNTEER EXPERIENCE

Senior BFA Honors Thesis
Kent State University | April 2018
The Butterfly Effect: Exploring the
Behavior of Change through
Transformable Clothing
Seven-piece eveningwear collection,
print magazine, and written thesis
created to showcase research.

Giggles 'n Stitches 4-H Club Advisor

January 2020 – Present
Lead Geauga County youth ages 5–18 in
completing sewing and miscellaneous
projects for judging, community service,
and leadership opportunities.

EXPERIENCE

Graphic Designer

Kent State University Geauga and Twinsburg Academic Center | July 2020 – Present
Assist the Marketing Department as Graphic Designer for the Geauga Campus and Twinsburg Academic Center by creating digital and print marketing materials that adhere to Kent State University brand standards.

- Produce promotional print materials: information sheets and booklets, flyers, banners, building signage
- Design materials for print advertising: newspaper advertisements, local event programs, billboards
- Create digital marketing materials: web advertisements, social media graphics, internal e-screen images
- Photograph internal and community events, Commencement ceremonies, and headshot portraits
- Develop logos and promotional materials for internal student organizations
- Update Kent State Geauga website using Drupal software to reflect changes across all departments
- Design digital and print materials for local partners: Geauga Growth Partnership and Leadership Geauga

Special Assistant

Kent State University Geauga and Twinsburg Academic Center | January 2020 – Present
Special Assistant for the Dean's Office performing administrative duties for Dean's Cabinet and Student Services: Human Resources liaison for all departments.

- Manage the Dean's schedule and perform administrative duties within the Dean's office
- Coordinate hiring processes for all campus departments and manage current employee actions
- Plan annual events including May Commencement and fall scholarship banquets

Freelance Graphic Designer

Lake and Trails Organization | January 2022 – Present

Design digital and print materials for a non-profit youth outdoor education organization.

- Design print flyers and digital social media assets advertising spring and fall youth camps
- Photograph camp participants and edit for website and social media use

Freelance Graphic Designer

Gar's Gear | January – December 2021

Designed brand elements for a start-up fishing supply company.

- Designed company logo and branding materials
- Developed product packaging and retail displays
- Coordinated photoshoots, photographed products and edited for website use

Adjunct Instructor – Basics of Apparel Construction

Kent State University School of Fashion | August 2022 – December 2023

Led students through constructing various garments using industry-standard techniques and equipment. Created sewing exercises, midterm and final exams and evaluated students on construction techniques, quality, and industry terminology.

Tailor / Front Counter Associate

Alterations Express | August 2018 – December 2019

Front counter liaison between the customer and the production staff, performed managerial duties, and responsible for production line organization, communication, and customer service.

Design Intern

Leanne Marshall | September 2016 – December 2016

Interned as a bridal and formalwear studio assistant during all stages of production, including initial concept and mood boards, garment production, styling, and finished product presentation.